



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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FIRST LADY MICHELLE OBAMA TO RECOGNIZE 12 AFTER-SCHOOL PROGRAMS AT THE WHITE HOUSE

WHO: First Lady Michelle Obama

WHAT: First Lady Michelle Obama will invite the 12 winners of the 2012 National Arts and Humanities Youth Program Award to the White House on Monday, November 19th, to recognize them for their effectiveness in developing learning and life skills in young people by engaging them in the arts or humanities.

Chosen from a pool of more than 350 nominations and 50 finalists, the 12 community-based programs are recipients of the 2012 National Arts and Humanities Youth Program Award, the highest honor awarded to such programs in the United States. One international program will also be recognized with the International Spotlight Award for a remarkable youth-oriented cultural program. The awardees will be recognized by Mrs. Obama for using engagement in the arts and the humanities to generate a wide range of outcomes, including increases in academic achievement, graduation rates, and college enrollment, as well as improvements in literacy and language abilities, communication and performance skills, and cultural awareness.

The ceremony will include a live performance by eight youth musicians from the City of San Fernando Mariachi Master Apprentice Program and a presentation by a student from the New York City Urban Debate League, two of this year's awardees.

First Lady Michelle Obama will present the award to the 12 community-based programs in a ceremony at the White House, which will be live streamed at www.whitehouse.gov/live.

WHEN: November 19, 2012
2:30 PM EST

RSVP: Media interested in covering the event must RSVP by sending an email to firstladypress@who.eop.gov by Friday, November 16 at 12:00 PM EST. Press who do not have a White House hard pass must include their name, social security number, date of birth, country of citizenship, current city/state of residence and gender.